



## **TomTom Co-founder and CMO Corinne Vigreux steps down after 35 years of leadership**

**Amsterdam, Netherlands, 5 March 2026** – In conjunction with today’s announcement regarding the company’s CEO succession, TomTom (TOM2), the location technology specialist, announced that Co-Founder and Chief Marketing Officer, Dr. h.c. Corinne Vigreux, will step down from her executive responsibilities after more than three decades of entrepreneurial leadership, commercial expansion and global brand building.

Since founding TomTom in 1991, Corinne Vigreux has played a pivotal role in shaping the company’s commercial strategy and guiding its evolution from a technology startup into a global leader in location technology. Her entrepreneurial mindset and long-term vision have been instrumental in TomTom’s transformation into a trusted B2B partner for the automotive, technology and enterprise sectors.

“When we started TomTom, we believed technology could make everyday life better. Decades later, that same belief still drives us. I’m incredibly proud of the team and the resilience that brought us here — but I’m even more energized by the opportunities ahead. The world of mobility is changing fast, and that creates space for bold thinking and new ideas. TomTom has never been afraid to reinvent itself, and that entrepreneurial spirit will continue to define its next chapter. I have full confidence in Mike and our teams carrying forward the DNA we built from day one, and this next chapter could be its most exciting yet,” said Corinne Vigreux.

Mike Schoofs, who has been nominated as TomTom’s new Chief Executive Officer, honored her legacy: “For many years, I’ve been fortunate to work closely with Corinne. Her entrepreneurial spirit and strategic vision have deeply influenced where TomTom stands today. The foundation she established through an in-depth understanding of user problems, a customer-first mindset, and a culture rooted in innovation, will continue to guide us into the future.”

Corinne Vigreux’s departure marks a significant milestone for TomTom, closing a chapter written by its four founders: Corinne Vigreux, Harold Goddijn, Peter-Frans Pauwels, and Pieter Geelen. Their collective vision established TomTom as a global leader in location technology, defined by technological excellence, customer proximity and long-term sustainable growth. TomTom will continue to build on this legacy as it advances into its next phase of innovation in mapping and location technology for the future of mobility.

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See [here](#) the biography of Corinne Vigreux.

**About TomTom:**

Billions of data points. Millions of sources. Hundreds of communities.

We are the mapmaker bringing it all together to build the world's smartest map. We provide location data and technology to drivers, carmakers, businesses and developers. Our application-ready maps, routing, real-time traffic, APIs and SDKs empower the dreamers and doers to move our world forward.

[www.tomtom.com](http://www.tomtom.com)

**For further information:**

**Media Relations**

[mediarelations@tomtom.com](mailto:mediarelations@tomtom.com)

**Investor Relations**

[ir@tomtom.com](mailto:ir@tomtom.com)