



TomTom appoints Mike Schoofs as new CEO

Amsterdam, Netherlands, 16 April 2026 – TomTom ([TOM2](#)), the location technology specialist, today announced the appointment of Mike Schoofs as Chief Executive Officer and member of the Management Board. The appointment was approved by shareholders at TomTom's Annual General Meeting, which voted in favor of all agenda items. The AGM also approved the appointment of Harold Goddijn, Co-founder and former CEO, to TomTom's Supervisory Board, and the appointment of Joep van Beurden and reappointment of Derk Haank as members of the Supervisory Board.

Mike Schoofs began his career at KPN-Orange and Samsung before joining TomTom in 2005. Since then, he has held a range of senior commercial leadership roles across multiple regions as well as at the global level. Over time, he expanded his responsibilities to include TomTom's Enterprise business, further strengthening the company's commercial footprint. In 2023, he was appointed Chief Revenue Officer, where he leads TomTom's global commercial strategy across all business segments.

"Mike brings extensive commercial leadership experience and deep knowledge of TomTom's business, built over more than two decades with the company," said Derk Haank, Chairman of TomTom's Supervisory Board. "We are confident that he is well positioned to lead TomTom in its next phase."

"I'm excited to lead TomTom at a moment when location intelligence is reaching a decisive turning point, accelerated by AI and the growing need for trusted, real-world data," said Mike Schoofs, CEO, TomTom. "I look forward to creating lasting impact for our customers and our partners."

Alongside his role at TomTom, Mike Schoofs advises several startups across Europe. He is a Belgian national, based in Amsterdam, and holds a degree in business management.

Further information on the resolutions, including detailed voting results, is available on TomTom's [corporate website](#).

END

About TomTom:

Billions of data points. Millions of sources. Thousands of communities.

We are the mapmaker bringing it all together to build the world's smartest map. We provide location data and technology to drivers, carmakers, businesses and developers. Our application-ready maps, routing, real-time traffic, APIs and SDKs empower the dreamers and doers to move our world forward.

Headquartered in Amsterdam with 3,300 employees around the globe, TomTom has been shaping the future of mobility for over 30 years.

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