



## **TomTom announces leadership transition: Co-Founder Harold Goddijn and Alain De Taeye to step down; Long-serving Chief Revenue Officer Mike Schoofs nominated as Chief Executive Officer**

**Amsterdam, Netherlands, 5 March 2026, 7:30AM CET** - TomTom ([TOM2](#)), the location technology specialist, today announced that Harold Goddijn, co-founder and Chief Executive Officer (CEO), will step down as CEO and member of the Management Board at the Annual General Meeting of Shareholders on 16 April 2026. At the same time, Alain De Taeye's term as a member of the Management Board will end. The Supervisory Board has nominated Mike Schoofs, currently Chief Revenue Officer, as CEO, following a structured succession process.

Harold Goddijn has been nominated to join the Supervisory Board following the Annual General Meeting of Shareholders on 16 April 2026.

### **A natural next chapter**

Harold Goddijn co-founded TomTom in 1991 and has led the company from 2001 onward, growing it from a start-up into a global location technology business.

"Building and leading TomTom has been the privilege of my professional life," said Harold. "We have built a company with deep technology, strong customer relationships, and extraordinary people. The time is right for the next phase of leadership. As the architect of our global commercial organization, Mike is uniquely positioned to lead the company forward. I am certain that under his leadership the company will continue to prosper."

### **Proven leadership and deep company knowledge**

Mike Schoofs joined TomTom in 2005 and has served as Chief Revenue Officer since 2023. In that role, he built and led the company's global sales and commercial organization, expanded strategic partnerships, and developed long-term customer relationships across key segments: automotive, enterprise, and platform partners.

Mike Schoofs commented: "TomTom has built a differentiated technology platform and strong customer relationships. My focus will be on disciplined execution, scaling our automotive and enterprise businesses, and delivering long-term value for customers and shareholders".

Derk Haank, Chairman of the Supervisory Board: “I want to express our deep appreciation to Harold and Alain for their extraordinary entrepreneurship over more than thirty-five years. They built businesses from start-ups into a global leader in location technology, guiding the company through multiple profound transitions, from consumer navigation to automotive partnerships, platform technology, and today’s AI-driven mapping technology. Thanks to their vision, TomTom now stands on a strong foundation, with a simplified product portfolio, a modern technology stack, and a talented leadership team ready to lead the company into its next chapter of growth. We are pleased that Harold wishes to remain involved and intends to join the Supervisory Board.”

The Management Board will be composed of two members: Chief Executive Officer Mike Schoofs, and Chief Financial Officer Taco Titulaer.

*This press release is published by TomTom N.V. and contains inside information within the meaning of article 7 (1) to (4) of the Market Abuse Regulation (Regulation (EU) No 596/2014).*

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See here the biographies of [Harold Goddijn](#), [Mike Schoofs](#), and [Alain De Taeye](#)

#### **About TomTom:**

Billions of data points. Millions of sources. Hundreds of communities.

We are the mapmaker bringing it all together to build the world’s smartest map. We provide location data and technology to drivers, carmakers, businesses, and developers. Our application-ready maps, routing, real-time traffic, APIs and SDKs empower the dreamers and doers to move our world forward.

[www.tomtom.com](http://www.tomtom.com)

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