Recticel announces landmark collaboration between Trimo and Pininfarina

In a remarkable fusion of engineering excellence of insulated panels and design virtuosity, Recticel is proud to announce a landmark collaboration of Trimo with Pininfarina, the world-renowned emblem of Italian beauty and innovation in design. This partnership culminates in the launch of the exclusive Qbiss Notch Wall System, a special edition of Qbiss showcased at the prestigious MIPIM real estate event in Cannes.

Developed by Pininfarina for Trimo's Qbiss range, the Notch Wall System is a pioneering design system that customises Qbiss architectural wall systems with three fundamental elements: versatile vertical panel modules, a unique graphic alphabet of curves and glyphs, and a "wing" modular plugin for decoration and illumination. This innovative system not only enhances the architectural aesthetic but also highlights the vertical thrust, showcasing Trimo's engineering prowess and Pininfarina's design flair.

Jan Vergote (CEO Recticel Group): "We are extremely proud of this collaboration, which showcases the versatility of our Trimo insulated panels and the incredible potential of the Qbiss range in particular. These solutions are engineered to the highest standards of design and technology, and Pininfarina is the ideal partner to demonstrate how they can be used to transform landscapes and create a more beautiful and sustainable world."

Read the full press release Nederlands - English

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