

Please find attached a press release from Agfa announcing it has joined the Paperboard Packaging Council (PPC), the leading North American nonprofit association dedicated to converters of paperboard packaging and their suppliers.

Please let me know if you'd like further details or images.

Many Thanks,

Jo Mead



Agfa joins the Paperboard Packaging Council

Mortsel, Belgium – Agfa has joined the Paperboard Packaging Council (PPC), the leading North American nonprofit association dedicated to converters of paperboard packaging and their suppliers.

The PPC provides advocacy, networking, and education opportunities to its members with the aim of fostering collaboration and advancing innovation across the folding carton industry.

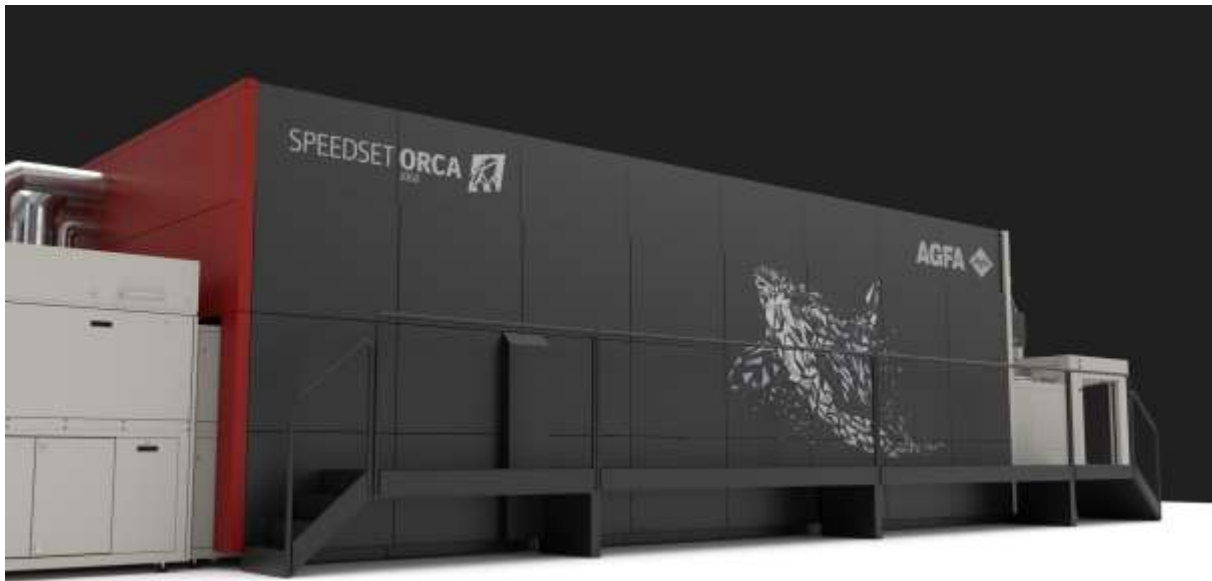
Agfa's membership underscores its commitment to the global packaging community and will see the company share its expertise in digital inkjet technology, color management, and workflow automation.

The move comes shortly after Agfa's recent entry into the folding carton segment with the SpeedSet Orca – an emerging apex performer in digital folding carton printing in the form of a high-performance single-pass, water-based inkjet press. The Orca offers offset-like print quality and wide-ranging substrate compatibility, with a top speed of up to 11,000 B1 sheets per hour.

Richard Cotterill, Head of Sales, Packaging at Agfa said: "Meaningful progress in the folding carton sector starts with open dialogue and a commitment to shared learning. Joining the PPC enables us to engage directly with converters to listen to the challenges they are facing and work together on solutions that bring tangible business value."

“As a PPC member, we look forward to sharing our insights and expertise from the SpeedSet Orca ecosystem and learning from converters about the evolving challenges and customer expectations they face. We are excited to collaborate with and contribute to the PPC community through our membership.”

For more information about Agfa’s solutions for paperboard converters, go to <https://www.agfa.com/printing/product-segment/packaging-labels/>



Notes to editors

The Agfa-Gevaert Group is a leading company in imaging technology and IT solutions with over 150 years of experience. The Group operates through three divisions: Radiology Solutions, Healthcare IT, and Digital Print & Chemicals. They develop, manufacture, and market analog and digital systems for the healthcare sector, for specific industrial applications, and for the printing industry. In 2024, the Group achieved a turnover of € 1,138 million.

About Agfa’s Digital Printing Solutions

Agfa’s Digital Printing Solutions aims to advance the use of inkjet printing technology across diverse industries, helping businesses become more versatile, efficient, and sustainable. By understanding the unique needs and challenges of each sector, Agfa partners with its customers to deliver innovative printing solutions.

Agfa offers a comprehensive range of high-quality inkjet printers, inks, software, and services. These products can be provided as fully integrated solutions or as customized components within larger production workflows, ensuring exceptional quality, productivity, and cost-effectiveness. With global service and support, Agfa helps businesses achieve outstanding printing results and drive growth.

To find out more please visit: www.agfa.com.

Please note that more information is also available in the Agfa Newsroom: <https://agfa.thinkb2bmarketing.com/>

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