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Imaged Advertising Creations is First in North America to Install Agfa's Jeti Tauro H3300 HS LED Varnish

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Imaged Advertising Creations (IAC) is one of the leading visual solutions providers based in Toronto, Canada serving the North American market. IAC is known for being at the forefront of industrial inkjet solutions with its latest purchase of Agfa's Jeti Tauro H3300 HS LED printer with spot varnish capabilities. This printer will allow them to produce high-speed output at near-litho quality.

"We imagined the stunning visuals we could produce on the Jeti Tauro with Varnish and recognized that it would be a great fit for our higher-end clientele," said Sean Sadhoo, COO at IAC. *"This is another first in the industry for us. We are known as pioneers that are always pushing the limit. The new Jeti Tauro press will complement our 5-meter dye sublimation offerings, turning us into a one-stop shop."*

The Jeti Tauro H3300 HS LED with Varnish combines vivid print quality with extreme productivity, cutting-edge automation, and low ink consumption. This ruggedly built hybrid press offers the distinctive ability to add a layer of high-gloss or satin varnish to wide-format prints. The clear coat can be applied to a selected area (spot) or the entire surface as flood varnish, bringing astounding eye-catching attention to wide-format graphics.

IAC is an innovator in wide-format printing, helping brands enhance their vision through distinctive visual communication offerings. Its knowledgeable team of industry experts takes pride in creating an unsurpassed customer experience while bringing its vision to life. IAC's FIO "figure-it-out-mentality" has grown the business across retail, event marketing, corporate interior design, and other segments.

The unique gloss and satin finish produced by the Jeti Tauro Varnish enhances prints with a premium and refined look that cosmetic and apparel industries desire, two verticals that IAC has experienced exponential growth within the last two years.

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Fred Clemente, VP Sales & Innovation, explains: *“We recognized during COVID that we can no longer be a one-trick pony serving just one market segment. Diversification of accounts is paramount to our success. Markets such as cosmetics and apparel are hungry for customer-focused companies that have innovative solutions”.*

Suited for various rigid and flexible substrates, the Jeti Tauro H3300 HS LED Varnish is a heavy-duty, ruggedly built press that easily handles extreme workloads, multiple-shift operation, and 24/7 printing. This engine produces smooth “offset-like” detailed prints up to 3.3 m wide at up to 680 m²/h (7319 ft²/hr) in four or six colors. Agfa’s high-pigmented GREENGUARD Gold-certified Anuvia UV LED inks provide patented ‘Thin Ink Layer’ technology resulting in the lowest ink consumption on the market. Jeti Tauro’s Asanti workflow software automates the entire printing process.

Anyone wishing to make an impact by adding varnish to wide-format graphics, please get in touch with IAC at 416-493-8888x1 or email info@iacgobig.com

The Jeti Tauro H3300 HS LED Varnish is now available in North America and worldwide. For more information about the Jeti Tauro H3300 LED family of wide format printers, please contact Deborah Hutcheson, Director of Strategic Business Development & Distribution, Inkjet NA, at 908-342-1797.

About IAC

Imaged Advertising Creations (IAC) has served North America since 2007 and has grown from a small dye sublimation fabric printer into an industry-leading turnkey visual solutions provider to retail, event marketing, corporate interior design, and other segments. The company focuses on building quality, long-lasting relationships with its clientele via a problem-solving, customer-centric approach. It pushes the limits of possibility with innovative visual communication offerings. IAC’s team of veteran experts is committed to customer success.

Contact

Sean Sadhoo at sean@iacgobig.com

About Agfa

The Agfa-Gevaert Group is a leading company in imaging technology and IT solutions with over 150 years of experience. The Group holds three divisions: Radiology Solutions, HealthCare IT, and Digital Print & Chemicals. They develop, manufacture and market analog and digital systems for the healthcare sector, for specific industrial applications and for the printing industry. In 2022, the Group realized a turnover of 1,857 million Euro.

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About Agfa's Digital Printing Solutions business unit

Agfa's Digital Printing Solutions division drives the adoption of inkjet printing across various industries. It empowers graphic printing and goods-producing industries to become more versatile and efficient through the innovative use of inkjet printing technology. It does so by analyzing their experiences, needs and challenges, and actively partnering with them and industry experts.

Agfa's digital printing offering consists of in-house developed and designed high-quality inkjet printers, inks, software, and services, either as an integrated perfectly matched solution, or as customized components within a larger production process. The assortment is best in class in terms of quality, productivity, sustainability, and cost of ownership, with impeccable service across the globe.

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