



## **Agfa supports Dale Studios' next growth phase with Anapurna Ciervo H3200 investment**

**Dale Studios has strengthened its production capabilities and future-proofed its wide format offering by investing in an Anapurna Ciervo H3200 from Agfa.**

The installation in November 2025 marks the latest milestone in a long-standing partnership between Dale Studios and Agfa that has helped the Leicester-based creative production house unlock new levels of speed and quality.

The Ciervo H3200 is the third Agfa engine to join Dale Studios' line-up after seeing the machine at the Print Show 2025. Dale Studios was already operating an Anapurna H3200i and an Anapurna H2500i, and by replacing its older 3.2 machine it has been able to increase production capacity without outgrowing its existing premises.

Ben Millard, Managing Director at Dale Studios, said: "Agfa has been a constant in our growth journey and it has been great to partner with them through the years for our wide-format needs. With the new Ciervo H3200 we're already seeing significant benefits in terms of throughput and capacity, which has really helped future-proof us as we scale over the next three years – confident in the knowledge that the machines, engineers, and the support behind them will keep our production moving."

Dale Studios provides a range of creative services including wide format printing, Point of Sale retail displays, builds, store rollouts and window displays, and saw the investment in the Ciervo H3200 as a natural step forward for the business.

A key factor in the investment was the Ciervo H3200's expanded printhead configuration and fully integrated cover. These features provide improved image consistency, while helping to reduce the risk of print contamination and lowering overall noise levels in the print room.

The enhanced continuous board feeding function has also directly increased throughput for Dale Studios, enabling operators to load new board while the printer is still running, eliminating unnecessary downtime.

Ben added: “The Ciervo is exactly what we need for where we are as a business. We do big sheet runs, but we also do bespoke, very intricate, detailed displays, short run, so the range of work is huge. We can be changing materials and rolls several times a day and are very reactive to the work that comes in. The capacity we have with the two Agfa machines is what we need, we have a little bit extra when it’s needed. This new machine has more print heads, more speed, and the technology is a step up from what we had before.”

Emma Plant, Sales Manager at Agfa, said: “Working with Dale Studios over multiple Anapurna generations means we understand exactly where they want to go as a business. This latest upgrade has given them the extra speed, stability, and smart capacity they need within the same footprint, so they can confidently keep production running smoothly, even at peak times. With the Ciervo H3200 in place alongside their Anapurna H2500i, they now have a powerful hybrid pair that can adapt with demand and maintain the consistent quality their clients rely on.”

For more information about Agfa’s Anapurna Ciervo family go to [www.agfa.com/printing/products/anapurna-ciervo/](http://www.agfa.com/printing/products/anapurna-ciervo/)



L-R: Jack Allen, Jim Stonebridge, and Daz Elliott (Print Technicians), and Ben Millard (Managing Director) at Dale Studios

## Notes to editors

The Agfa-Gevaert Group is a leading company in imaging technology and IT solutions with over 150 years of experience. The Group operates through three divisions: Radiology Solutions, Healthcare IT, and Digital Print & Chemicals. They develop, manufacture, and market analog and digital systems for the healthcare sector, for specific industrial applications, and for the printing industry. In 2024, the Group achieved a turnover of € 1,138 million.

### About Agfa's Digital Printing Solutions

Agfa's Digital Printing Solutions aims to advance the use of inkjet printing technology across diverse industries, helping businesses become more versatile, efficient, and sustainable. By understanding the unique needs and challenges of each sector, Agfa partners with its customers to deliver innovative printing solutions.

Agfa offers a comprehensive range of high-quality inkjet printers, inks, software, and services. These products can be provided as fully integrated solutions or as customized components within larger production workflows, ensuring exceptional quality, productivity, and cost-effectiveness. With global service and support, Agfa helps businesses achieve outstanding printing results and drive growth.

To find out more please visit: [www.agfa.com](http://www.agfa.com).

**Please note that more information is also available in the Agfa Newsroom: <https://agfa.thinkb2bmarketing.com/>**

### Contacts

Jo Mead at Think b2b Marketing Ltd.

Tel: +44 (0) 1977 708 643

Email: [jo.mead@thinkb2bmarketing.com](mailto:jo.mead@thinkb2bmarketing.com)

For more information on Agfa and its activities please contact Think b2b Marketing Ltd. First Floor, Zucchi Suite, Nostell Business Estate, Wakefield, WF4 1AB. United Kingdom Tel: +44 (0) 1977 708 643 or Email: [hello@thinkb2bmarketing.com](mailto:hello@thinkb2bmarketing.com)