



**NEWS FOR IMMEDIATE RELEASE**

## **SAUERESSIG Group and Hybrid Software Standardize Global Repro and Workflow Processes**

**Ghent, Belgium, June 17, 2026:** The SAUERESSIG Group and Hybrid Software have entered into a strategic agreement to support the standardization and digitalization of SAUERESSIG's global repro and workflow operations. The initiative strengthens the technological foundation of SAUERESSIG's production sites in Europe and Asia and supports the company's ongoing international growth.

SAUERESSIG is a leading international manufacturer of printing and embossing cylinders for the packaging and surface finishing industries. By working with Hybrid Software, the company is implementing a unified and scalable workflow infrastructure designed to ensure consistent quality, greater efficiency, and reliable production processes across multiple locations.

The project focuses on standardizing and automating prepress workflows across SAUERESSIG's production network. Hybrid Software's modular workflow technology enables centralized process control, automated data verification and preparation, transparent approval workflows, and seamless integration with upstream and downstream production systems. The result is a more consistent and efficient production environment, with reliable data quality from prepress through to cylinder production. Standardized review and approval processes help reduce turnaround times, minimize manual intervention, and improve the repeatability of complex printing and embossing projects.

A key requirement for SAUERESSIG was long-term scalability. The new workflow architecture allows additional capacity and new production sites to be integrated into existing standards without compromising quality or process consistency.

"Our production processes require maximum precision, repeatability, and data security. At the same time, we need to be able to connect new locations in a structured and efficient way. With Hybrid Software, we have a partner that understands these requirements and supports us with a sustainable technology platform," says Ingo Beutler, Director of PrePress at the SAUERESSIG Group.

Christopher Graf, Managing Director of Hybrid Software, adds: "SAUERESSIG is known for industrial precision and the highest quality standards in a demanding market. Together, we are building scalable workflow architectures that combine global standardization with the flexibility required for future growth."

The partnership also provided continuity during SAUERESSIG's successful management buyout. Throughout this period of organizational change, the company maintained a clear technology strategy, with Hybrid Software supporting the continued development of its workflow architecture and helping to ensure operational reliability.

The collaboration marks an important step in SAUERESSIG's ongoing digital transformation strategy. By combining SAUERESSIG's expertise in printing and embossing technologies with Hybrid Software's workflow and automation solutions, the two companies are creating a future-ready production environment that supports global standardization, operational excellence, and long-term growth.

## ENDS



*From left to right: Guido Van der Schueren, Chairman of Hybrid Software, Christopher Graf, Managing Director, Hybrid Software, Ingo Beutler, Director of PrePress, SAUERESSIG Group, and Roman Gevers, VP of Global Operations, SAUERESSIG Group.*

### **About SAUERESSIG**

The SAUERESSIG Group is a leading global partner in engraving and embossing technology, prepress, and surface finishing. With over 100 years of experience, in-depth expertise, and state-of-the-art manufacturing facilities in Europe and Asia, we develop custom-made embossing, printing, and coating cylinders that deliver the highest precision and quality.

### **About Hybrid Software**

Headquartered in Ghent, Belgium, with offices across Europe, the Americas, China, and a global partner network, Hybrid Software is a leading enterprise software company specializing in productivity tools for the graphic arts industry. Its innovative solutions, including the PACKZ native PDF editor, CLOUDFLOW production workflow, and ColorLogic color management solutions, deliver key advantages such as native PDF workflows, enterprise cloud solutions, scalable architecture, low total cost of ownership, and seamless integration with leading MIS systems and output devices.

Hybrid Software is trusted by thousands of customers worldwide across all areas of prepress and print, including labels and packaging, folding cartons, corrugated, wide format, and digital printing. [www.hybridsoftware.com](http://www.hybridsoftware.com)

### **Media Contacts:**

#### **Chief Marketing Officer**

Steven Steenhaut

Email: [stevens@hybridsoftware.com](mailto:stevens@hybridsoftware.com)

Tel: +32 478 88 30 82

#### **PR & Marketing Manager**

Paula Halpin

Email: [paula.halpin@hybridsoftware.com](mailto:paula.halpin@hybridsoftware.com)

Tel: +44 1223 926017