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**NEWS FOR IMMEDIATE RELEASE**

## Hybrid Software's CLOUDFLOW Colorspace Wins CI Flexo Tech Innovation Award

**Third major award this year highlights Hybrid Software's innovation in color automation and accuracy.**

**(Ghent, Belgium, November 11, 2025)** Hybrid Software, a leading developer of productivity software for the labels and packaging industry, is proud to announce that its CLOUDFLOW Colorspace solution has received the 2025 CI Flexo Tech Innovation Award at this year's China International Flexographic Printing Technology Exhibition. This marks the third major honor for the product in 2025, following its wins at the EDP Awards and Pinnacle Product Awards earlier this year.

This prestigious recognition celebrates CLOUDFLOW Colorspace's contributions to advancing flexographic printing through workflow automation, superior color accuracy, and sustainable production practices. It underscores Hybrid Software's ongoing commitment to technological innovation and customer success throughout China and the broader Asia-Pacific region.

"We are honored to receive the 2025 CI Flexo Tech Innovation Award for CLOUDFLOW Colorspace," said Christopher Graf, VP/GM of Hybrid Software's Color Business Unit. "This award reflects the dedication of our global team and our focus on delivering practical innovations that improve accuracy, reduce waste, and simplify color management. We are especially grateful to the CI Flexo committee and our partners in China for their continued trust and collaboration. China remains a key market for us, and we are committed to supporting its printing industry with smart, scalable technologies that empower growth."

CLOUDFLOW Colorspace is Hybrid Software's next-generation color workflow solution that combines powerful automation with ColorLogic's advanced color management. Trusted by converters worldwide, it streamlines complex color workflows, ensures precise and repeatable results across all print technologies, and enhances communication through a modern, browser-based interface that integrates seamlessly with ERP, MIS, and web-to-print systems.

Hybrid Software extends sincere thanks to the CI Flexo organizers, our partners and customers in China, and especially to John Xiang, our local representative, whose strong support and expertise have been key to this success.
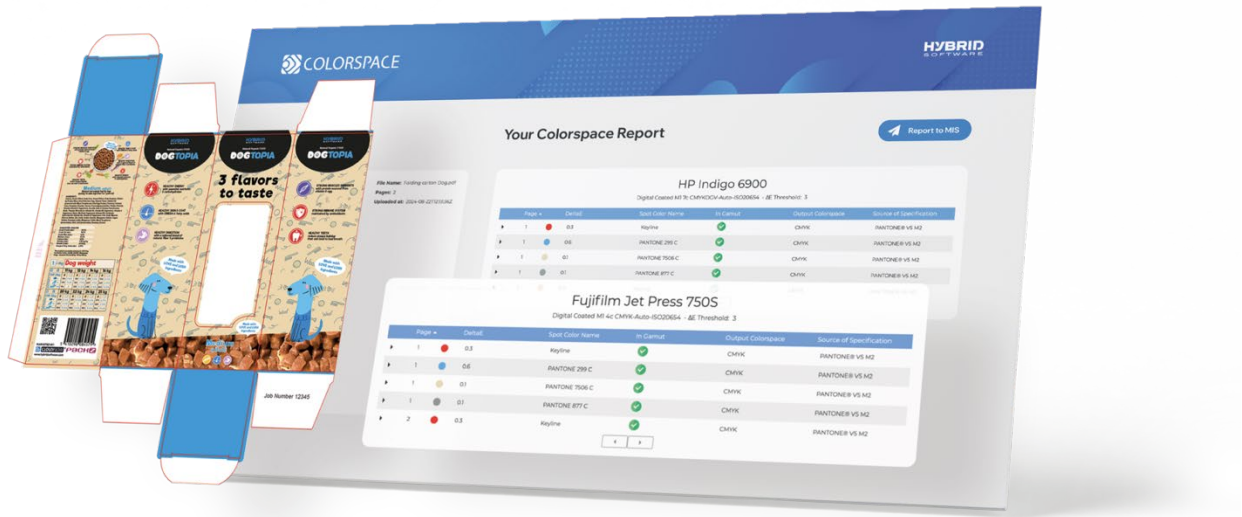
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**Image:** *CLOUDFLOW Colorspace*



**Image:** *2025 CI Flexo Tech Award*

**About Hybrid Software**

Headquartered in Ghent, Belgium, with offices across Europe, the Americas, China, and a global partner network, Hybrid Software is a leading enterprise software company specializing in productivity tools for the graphic arts industry.

Its innovative solutions—including the PACKZ native PDF editor, CLOUDFLOW production workflow, iC3D 3D visualization software, ColorLogic color management solutions, and advanced print quality technology—deliver key advantages such as native PDF workflows, enterprise cloud solutions, scalable architecture, low total cost of ownership, and seamless integration with leading MIS systems and output devices.

Hybrid Software is trusted by thousands of customers worldwide across all areas of prepress and print, including labels and packaging, folding cartons, corrugated, wide format, and digital printing. www.hybridsoftware.com

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