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Hybrid Software Completes Acquisition of Technology Supplier for Brandz Business Unit

(Ghent, Belgium) Hybrid Software, developer of innovative productivity tools for packaging and label printing, announces the acquisition of technology supplier Hybrid Software Brandz NV (formerly called TGS) from Congra Software SARL. Hybrid Software Brandz is based in Ghent, Belgium with dedicated sales and support teams based in western Europe and North America.

Hybrid Software Brandz NV is the developer of Artflow, a comprehensive, SaaS-based artwork management solution that helps brands, CPGs, and retailers manage their large portfolios of complex graphical projects. Artflow provides powerful 2D and 3D visualization and approval technology based on Hybrid Software's Proofscope software, combined with brand-specific tools for detailed briefings, project scheduling, and much more. Artflow can be integrated with ERP, CRM, or DAM systems through its core API.

Says Igor Vandromme, VP/GM of Hybrid Software Brandz, "Our two-year partnership with Brandz NV (TGS) has confirmed that Artflow provides a valuable solution to brands, CPGs, and retailers for artwork management and visualization tools. Completing this acquisition brings the full Artflow development team into Hybrid Software, allowing us to accelerate our efforts to provide solutions to brands worldwide."

For more information about Brandz and other Hybrid Software solutions visit: www.hybridsoftware.com.

About Hybrid Software

Through its operating subsidiaries, Hybrid Software Group PLC (Euronext: HYSG) is a leading developer of enterprise software for industrial print manufacturing. Customers include press manufacturers such as HP, Canon, Durst, Roland, Hymmen, and hundreds of packaging printers, trade shops, and converters worldwide.

Hybrid Software is headquartered in Cambridge UK. Its subsidiary companies are color technology experts ColorLogic, printing software developers Global Graphics Software, enterprise software developer Hybrid Software, 3D design and modelling software developers iC3D, the industrial printhead driver solutions specialists, Meteor Inkjet and pre-press workflow developer Xitron.

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