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- Company presentation
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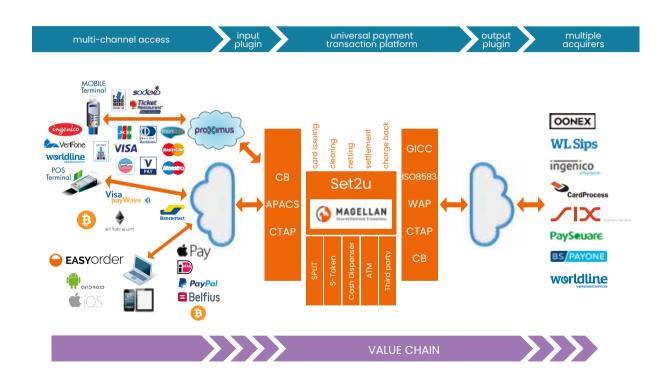








# FROM OMNICHANNEL PAYMENT SOLUTIONS TO FINTECH SOFTWARF DEVELOPMENT















































# MAIN SAAS COMPONENTS

#### Set2u



#### **SPLIT**



































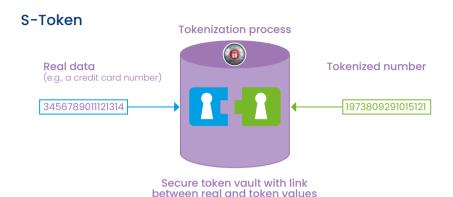




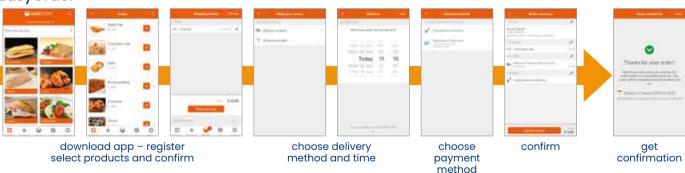








# **EasyOrder**









































### KEYWARE - A COMPELLING STORY

The acquisitions of Magellan and EasyOrder serve as growth accelerators for the terminals & transactions business lines and vice versa, e.g.:

- SPLIT software sales boost payment transactions and adds an additional functionality to the payment terminals
- the rental of payment terminals facilitates the adoption of SPLIT
- the EasyOrder offering completes the omnichannel payment offering in the terminal business
- Set2U expands and internationalises the EasyOrder solution by offering payment service providing

By deploying a SaaS-model, Keyware is now able to offer its FinTech software solutions on an international scale by direct sales as well as through business partners like integrators or resellers.







































## ROADMAP 2018-2019 - SOME HIGHLIGHTS



- Introduction of a Web Shop Terminal in Belgium and Germany
- Setup of an e-commerce site in Germany



- End of Q1: fully new software release via up-to-date platform PHP 7.1 Laravel 5.5 backend with Ionic 2/Angular 2 frontend
- New features in the B2C solution
- Development of the B2B solution
- Project work
- Setup of an international e-commerce site



- Development of SPLIT for Europe
- PSP SPLIT
- Additional protocol converters (eg CTAP in/out)



































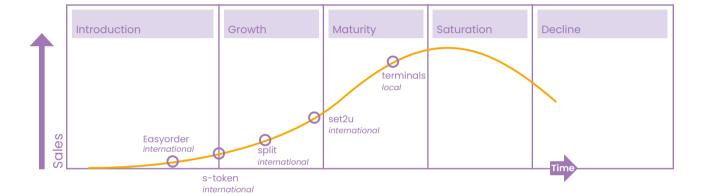








# PRODUCT LIFE CYCLE





















































































### CORPORATE FACT SHEET

■ Keyware Technologies is a public company since June 2000 (Nasdaq Europe: KEYW) and trades since 2003 on NYSE-Euronext, now Euronext (KEYW)

# **Key figures**



statutory capital € 8.358.694



n° of shares 22.543.793



fully diluted 23.543.793



CAGR (FY 2013 - FY 2018) 11,7%

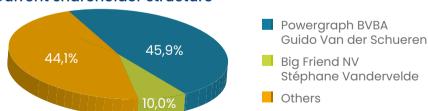


**EBITDA** margin 16,2%



FTE's 70

#### **Current shareholder structure**



Our vision: to reduce the cost of cash by promoting electronic payment through the development of state-of-the-art FinTech solutions.

























































































## MANAGEMENT TEAM BELGIUM



Stéphane Vandervelde

CFO

- over 30 years of experience in technology organisations
- co-founder of Keyware
- several positions as Board Member in multiple industries
- electronics engineer specialised in microelectronics and chip design



Wim Verfaille

COO

- over 25 years of experience in streamlining operations
- extensive knowledge of retail, telco and payment technologies
- industrial engineer electricity
- @ Keyware since 2007



Alain Hubert

CFO

- over 20 years of experience in finance
- former E&Y-director Transaction Advisory Services
- certified Auditor
- master in Applied **Economics**
- due diligence, quality & risk management specialisations
- @ Keyware since 2013











































### MANAGEMENT TEAM BELGIUM



**Joris** Maes CCO

- over 20 years of experience in international sales & marketing positions
- Master in Industrial Engineering
- MBA in General International Management
- @ Keyware since 2010



Laurent Vandervelde Country Manager Germany CCO EasyOrder

- Master Commercial Engineer @ Solvay Business School
- Sales and Marketing development at Readz
- Experienced in international sales and marketing strategies
- Market analysis for technology start-ups
- @ Keyware since 2016











































### LOCAL MANAGEMENT TEAMS



Franck Willmann **CEO Magellan** 

- over 20 years of experience in payment solutions
- co-founder of Magellan
- co-creator of Caravel monetary solutions
- product and services director of Magellan for 12 years
- DESS Informatique Images et Réseaux (UCB)
- @ Magellan since 2002



David **Fortino** 

#### CCO Magellan

- Over 20 years of experience in IT organizations
- Management of Business Unit specialized in IT
- Expert in software project management for payment solution
- Product and services director of Magellan for 5 vears
- Engineer graduate from the INSA Lyon (Institut National des Sciences Appliquées)
- @ Magellan since 2013



































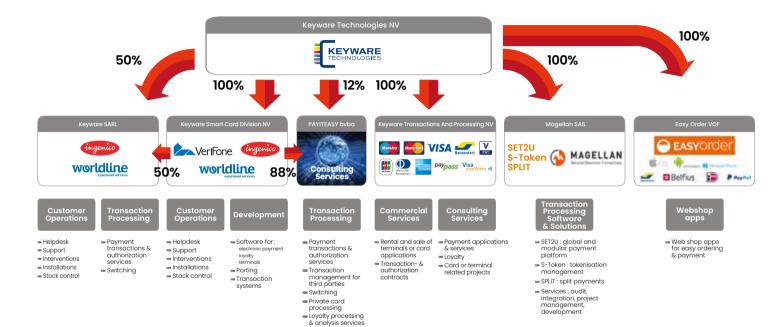








## ORGANISATIONAL STRUCTURE

























































































# INSIGHTS INTO KEYWARE'S ATTRACTIVENESS FOR INVESTORS

### Mature Group with diversified activities

- ability to quickly adopt new technologies, partners, products and solutions (e.g. Keyware's PayService platform)
- valuable partnerships with the world's industry leaders
- participation in innovative and profitable payment solutions providers (e.g. Magellan and EasyOrder)

#### Robust financial results

- increasing share of recognized/recurring revenue
- decreasing financial leverage in the coming years
- EBITDA-margin stable at approx. 16%-20% of revenues
- increasing weight of software revenues and transactions generated revenues (highly profitable)
- second dividend paid out (EUR 0.03)

### High barriers to enter the market

- economies of scale, capital requirements
- brand identity
- access to partners and distribution
- development experience and costs
- PCI/DSS compliancy, Bancontact certificate holder

### Quests for growth by increasing market share

- steadily increasing market share in electronic payments
- seeking opportunities through acquisitions
- grasping market opportunities abroad (France, Germany, Luxembourg)
- measuring and enhancing customer's satisfaction
- need for local service providers in a globalized payment landscape
- additional market growth by European laws on prohibiting cash
- accelerated potential for payment transactions (new mobile payment devices, e-commerce and electronic payment solutions for micro-payments)
- huge potential in terms of market penetration

#### Low risk

- future-proof developments, agile operational performance
- experienced and well-balanced product development team
- disruptive cost model





















































































Consolidated income statement	Fiscal year 2018	Quarter 1 - 2018	Quarter 1 - 2019
	(in 000 €) (audited)	(in 000 €) (unaudited)	(in 000 €) (unaudited)
Revenues	19 635	4 629	4 689
Other operating income	917	145	133
Raw materials and consumables	-8 708	-1 801	-1 679
Personnel costs	-2 259	- 584	- 639
Depreciation and amortization	-1 465	- 336	- 382
Net impairment of current assets	-1 597	- 432	- 178
Other expenses	-6 260	-1 352	-1 494
Operating result	263	269	450
EBITDA	3 178	1 038	1 010
Financial income	846	236	178
Financial expenses	- 178	- 51	- 36
Profit before taxes	931	454	592
Taxes on the result	- 305	- 209	- 224
Profit for the period from continued operations	626	245	368
Profit for the period	626	245	368
EBITDA / revenues (%)	16,2	22,4	21,5
EBIT / revenues (%)	1,3	5,8	9,6
Gross profit margin (%)	55,7	61,1	64,2









































Breakdown per main segment	Fiscal year 2018	Quarter 1- 2018	Quarter 1 - 2019
	(in 000 €) (audited)	(in 000 €) (unaudited)	(in 000 €) (unaudited)
Revenues terminals	7.163	1.962	1.997
Cost of sales terminals	-1.283	-188	-201
Gross margin terminals	5.880	1.774	1.796
Revenues authorizations	9.642	2.091	1.940
Cost of sales authorizations	-7.377	-1.613	-1.452
Gross margin authorizations	2.265	478	488
Revenues software	2.830	576	752
Cost of sales software	-48	0	-26
Gross margin software	2.782	576	726
Revenues corporate	-	-	-
Cost of sales corporate	-	-	-
Gross margin corporate	-	-	-
Revenues	19.635	4.629	4.689
Cost of sales	-8.708	-1.801	-1.679
Gross margin	10.927	2.828	3.010
Gross profit margin terminals (%)	82,09	90,42	89,93
Gross profit margin authorizations (%)	23,49	22,86	25,15
Gross profit margin aggregate (%)	55,65	61,09	64,19

































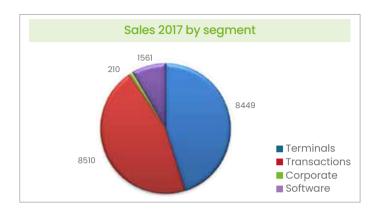


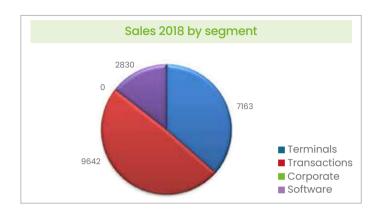


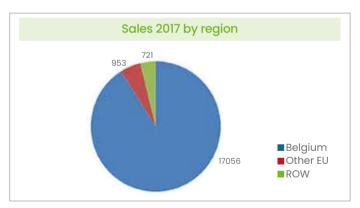


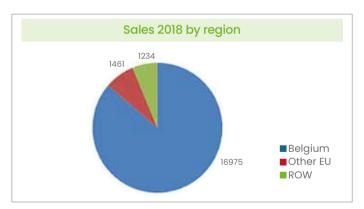




















































Consolidated balance sheet	Quarter 1 - March 2018	Fiscal year 2018	Quarter 1 - March 2019
	(in 000 €)	(in 000 €)	(in 000 €)
Assets	(unaudited)	(audited)	(unaudited)
Non-current assets	26 401	27 042	26 872
Goodwill	7 993	7 993	7 993
Intangible assets	6 565	6 332	6 268
Property, plant and equipment	898	2 050	1990
Deferred tax assets	612	2 713	2 713
Long term trade receivables	10 181	7 798	7 752
Other assets	152	156	156
Current assets	15 477	15 865	16 025
Inventories	1 173	928	1 078
Financial lease receivables	8 055	8 342	8 551
Trade receivables an other receivables	2 350	2 899	3 567
Deferred charges and accrued income	106	176	243
Cash and cash equivalents	3 793	3 520	2 586
Total assets	41 878	42 907	42 897









































Consolidated balance sheet	Quarter 1 -	Fiscal year	Quarter 1 -
	March 2018	2018	March 2019
Equity and liabilities	(in 000 €)	(in 000 €)	(in 000 €)
	(unaudited)	(audited)	(unaudited)
Shareholder's equity Issued capital Share premiums Reserve warrants Treasury shares Retained earnings	27 454	27 592	27 886
	7 412	7 682	7 682
	3 063	3 208	3 208
	797	797	797
	- 833	- 557	- 631
	17 015	16 462	16 830
Provisions	232	138	138
Deferred taxes	1 977	4 057	4 031
Liabilities due after one year	6 <b>049</b>	<b>3 198</b>	<b>2 802</b>
Financial debts due after one year	6 032	2 337	1 984
Lease debts due after one year	17	861	818
Liabilities due within one year Trade, fiscal and social debts Financial debts due within one year Lease debts due within one year Other liabilities Deferred income and accrued charges	6 166	7 922	8 040
	2 550	3 050	2 826
	2 496	4 113	4 091
	170	207	189
	-	25	-
	950	527	934
Total liabilities and shareholder's equity	41 878	42 907	42 897









































Consolidated cash flows	Financial year 2018	Quarter 1 - 2018	Quarter 1 - 2019
	(in 000 €)	(in 000 €)	(in 000 €)
	(audited)	(unaudited)	(unaudited)
Cash flow from operating activities			
Profit for the period	626	245	368
Adjustments:			
- Deferred taxes	181	204	-26
- Financial income	-846	-236	-178
- Financial expenses	178	51	36
- Depreciations and amortisations	1.465	336	382
- Impairment on finance lease receivables and inventories	1.597	432	178
Operating cash flow before changes in working capital components	3 201	1 032	760
Decrease / (increase) of inventories	236	60	-72
Decrease / (increase) of finance lease receivables	1.114	113	-419
Decrease / (increase) of trade and other receivables	-87	462	-668
Decrease / (increase) of of deferred charges and accrued income	-104	-34	-67
Increase / (decrease) of provisions	-92	-	-
Increase / (decrease) in deferred taxes	-	-44	-
Increase / (decrease) of trade, fiscal and social debts	-79	-579	-224
Increase / (decrease) in other liabilities and deferred revenue	20	418	382
Changes in working capital components, provisions and def. taxes	1 008	396	-1 068
Non-cash adjustments	133	_	_
Interest paid	-178	-51	-36
Interest received	846	236	178
Cash flow from operating activities	5 010	1 613	- 166











































Consolidated cash flows	Fiscal year 2018	Quarter 1 - 2018	Quarter 1 - 2019
	(in 000 €)	(in 000 €)	(in 000 €)
	(audited)	(unaudited)	(unaudited)
Cash flow from operating activities	5 010	1 613	- 166
Net cash from investing activities			
Acquisition of intangible and tangible fixed assets (Capex)	-1 360	- 109	- 329
Disposals of intangible and tangible fixed assets	162	26	71
(Increase)/decrease in warranties	- 6	- 2	-
Cash flow from investing activities	-1 204	- 85	- 258
Net cash from financing activities			
Capital increase	415	-	-
Proceeds from borrowings	40	-	38
(Reimbursements) from borrowings	-2 885	- 767	- 413
(Reimbursements) from lease debts	- 299	- 69	- 61
Payment of dividends	- 659		
Treasury shares (buy back)	- 223	- 224	- 99
Disposals of treasury shares	-	-	25
Cash flow from financing activities	-3 611	-1 060	- 510
Net (decrease) / increase in cash and cash equivalents	195	468	- 934
Cash and cash equivalents at the beginning of the period	3 325	3 325	3 520
Cash and cash equivalents at the end of the period	3 520	3 793	2 586









































































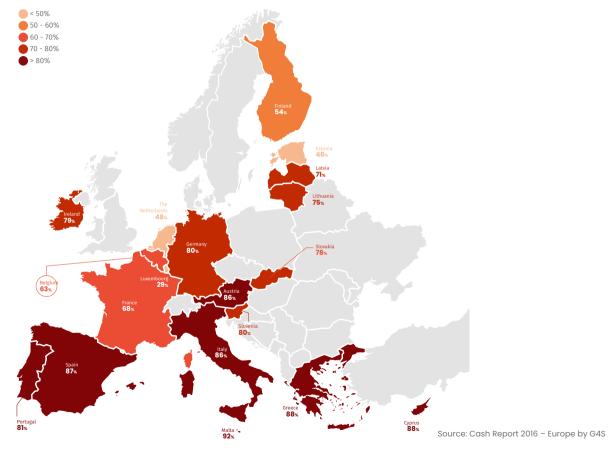








# PERCENTAGE OF CASH PAYMENTS IN TOTAL SHOP PAYMENTS







































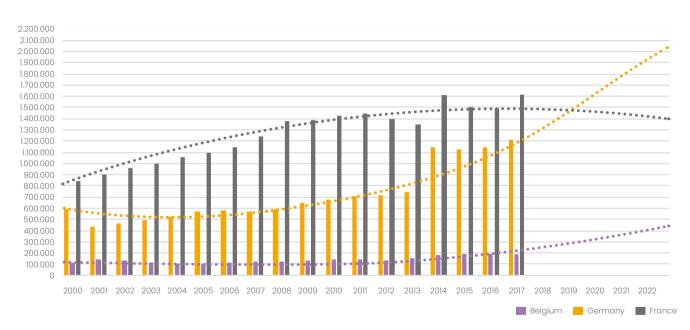






## POS TERMINALS: MARKET TRENDS

#### Evolution No of POS terminals



Source: ECB

































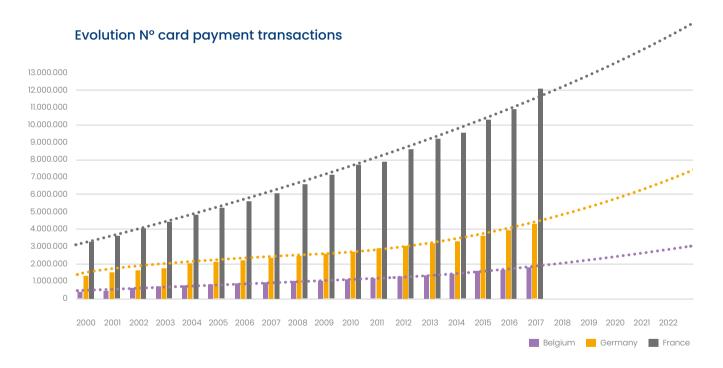








# PAYMENT TRANSACTIONS: MARKET TRENDS



Source: ECB















































































# **ORGANISATION: HEADCOUNT:**

	BELGIUM	GERMANY	FRANCE	TOTAL
SALES & MARKETING	20 FTE	-	2 FTE	22 FTE
DEVELOPMENT	7 FTE	-	13 FTE	20 FTE
ACCOUNTING, FINANCE & ADMIN	4 FTE	-	1 FTE	5 FTE
LEGAL & HR	1 FTE	-	1 FTE	2 FTE
CUSTOMER SUPPORT & INSTALLATIONS	11 FTE	_ (*)	3 FTE	14 FTE
	43 FTE		20 FTE	63 FTE

(\*) outsourced











































# OPERATIONAL EXCELLENCE SAP Backbone

Keyware has an end-to-end integrated business process based on SAP.

### Advantages for our customers:

- at any moment and for each division: up-to-date customer status
- less overhead triggers lower operating costs, hence better prices
- faster order and fulfillment proces, reduced support and intervention time
- substantial error reduction

## **Advantages for Keyware:**

- ability to serve more customers in less time with better results
- automation reduces stress and results in a positive customer interaction
- reduction and better forecast of operational costs, thus better competitive positioning
- fast, precise and effective integration of new services, terminals or partnerships
- accurate forecasting
- transparency on all levels: stock, sales, finance, support, installed base,...
- complex processes are fully automated:
  - billing plans
  - depreciation / amortization tables
  - service and installation ticket allocation
- easily replicated on other entities (Keyware Transactions & Processing GmbH)













































## **CERTIFICATES**



#### PCI-DSS COMPLIANCE

A set of security standards for all organisations that manage and store credit and debit card information



Certificate Holder - POS Gateway



#### Certificate Holder - Terminal Provider

Keyware is the only provider for Bancontact on APAX-terminals



#### electronic cash Netzbetreiber

Keyware provides an end-to-end solution for debit and credit card transactions



### PCI PA-DSS 3.2 compliance

SET2U has received the PCI PA-DSS certificate

















































































# ON OUR WAY TO SERVE 20,000 CUSTOMERS...



















































































# SHARE PRICE EVOLUTION 2015-2019













































































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