

# Host broadcaster turns to EVS technology for major 2020 multi-sports event in Asia

Liège, Belgium, July 16, 2019

Latest EVS live production solutions to be deployed throughout venues and at main IBC to connect creative teams and content.

EVS, the leading provider of live production solutions, has been selected by the host broadcaster of a global multi-sports event taking place in 2020 in Asia to provide solutions for the centralized ingest, management and distribution of its content. EVS will also be responsible for a comprehensive media server that will give operatives instant access to thousands of hours of material. These tools will enable the production crews located at the various venues and within a central international broadcast center (IBC) to create an unprecedented amount of compelling content.

Worldwide rights holders at the event will benefit from the host broadcaster's decision to deploy EVS' new centralized video content distribution platform Media Hub. By using the platform's web-based interface, production teams will be able to easily browse, review, select and deliver content.

All workflow management and reporting will be handled through [EVS' VIA Flow, a central workflow engine](#), which enables users to exchange content between the IBC and multiple venues as well as monitor the flow of media throughout the EVS ecosystem. It offers full visibility from ingest to archive to help editorial teams keep track of their work, while facilitating collaborative workflows.

Commenting on this matter, Dr. Pierre De Muelenaere, Chairman of the Board of Directors and CEO ad interim of EVS said: "This deal provides yet another example of a host broadcaster turning to EVS for support at a major international event that is going to be watched by billions of fans globally." Xavier De Vynck, SVP, Big Events & Business Development at EVS added: "Our solutions provide the tools needed to enrich the viewing experience for audiences around the world, enabling the quick creation and distribution of content that encapsulates the drama and elation experienced during such high-profile live events."

EVS' latest live production solutions will also be used by many of the facilities providers contracted to cover the event. These will be deployed at the various venues for the creation of high-quality replays, slow motion and highlights.

**MEDIA CONTACTS**

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